

ITS ALL ABOUT THE FIT!

IGNORE ANY ADVICE TO THE CONTRARY, IF A SUIT DOESN'T FIT WELL IT'S JUST NOT WORTH WEARING

Here we provide advice on how to create the perfect suit. Be warned it may sound easy but how many ill fitting suits do you see out there? When was the last time you wore a suit that you knew you looked and felt perfect? Become that '**DISTINGUISHED GENT**', that '**DAPPER DANDY**' and create a something that creates confidence and style every time to wear it.



SHOULDERS

A good suit should hug your shoulders, not slouch off them. Most gentlemen think they are a size larger than they are, for example, a 42 regular instead of a 40.

When buying a suit try sizing down. When you pull on the jacket, there should be a firmness to it. You should snap to attention and stand taller. If it doesn't fit right in the shoulders it will never look right.

SLEEVES

Think about the width of the sleeves. Tailor the sleeves for a slim fit.

CUFF

Your suit sleeves should end just above the hinges of your wrists. Show a quarter to half inch of cuff. It's like the frame on a painting—the elegant finishing touch.

BODY

Your jacket should contour to your body to accentuate your shoulders—This will always make your shoulders look stronger.

TROUSER

Trousers should just clip the tops of your shoes, not bunch up over them.

HOW TO SUIT YOUR SHAPE

It doesn't matter about your height or shape, you will always look and feel more confident by choosing the right suit with the right fit. Anyone who is short and or heavysset would benefit from some simple top tips

1. Avoid an overly roomy suit / a suit that is too big—even an expensive one—makes you look bigger than you are.
2. Avoid long suit jackets. For the shorter man they actually make your legs look shorter.
3. Too much fabric, especially below the knee, will make you look heavier than you are.
4. Wear a pocket square if you have a rounder physique It brings the focus to your chest, not your belly.